00:20:00

WEWS

Flight Dates 09/04/12-09/17/12

ON YOUR SIDE

Order Sep

Product Estimate # 1687

OFA Sked C 9.4-9.17.12 Alt Order # 309615 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> Order Type **GENERAL** 08/29/12 08/29/12 **Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007 Demographic

A35+ Agency **GMMB Inc**

Rev Codes POL POL **CAND Buying Contact**

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue - Suite #80

Advertiser Ref Agency Ref 2 Washington, DC 20007

Start Date

Primary Account Executive

Order%

Daniel Baylog

Account Executive

Daniel Baylog 100%

End Date

Order Share 100% Market Value 82900

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
September 2012	139	\$70,465.00	\$82,900.00	0.00 08/27/12	09/17/12	139	\$70,465.00	\$82,900.00
Totals	139	\$70,465.00	\$82,900.00	0.00				

										Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 09/04/12	09/17/12	4-430am America	This MM	4-430a	MTWTF	:30	1	\$35.00 P-3	0.00 NM	2	\$70.00
		4-430a America 7	his Morı								
Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 (09/09/12	- TWTF	1	\$35.00	0.00						
Week: 09/10/12 (09/16/12	MTWTF	1	\$35.00	0.00						
Week: 09/17/12 (09/23/12		0	\$0.00	0.00						
N 2 WEWS 09/04/12	09/17/12		CM	430-5a	МГЖГБ	:30	1	\$40.00 P-3	0.00 NM	2	\$80.00





<u>Contract / Revision</u> 309615 <u>Flight Dates</u> 09/04/12-09/17/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 08/29/12/ 08/29/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked C 9.4-9.17.12 Estimate # 1687

											Tota	als_
Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 430-5am Ne M-F 430-5am Ne									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	- TWTF	1	\$40.00	0.00						
Week: 09		09/16/12	MTWTF	1	\$40.00	0.00					ł	
Week: 09		09/23/12	M F CMC F Go	OM	\$0.00	0.00	.20	2	\$250.00 D.0	0.00 NIM	6	\$2.400.00
N 3 WEWS	09/04/1	2 09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	МГЖГБ	:30	3	\$350.00 P-2	0.00 NM	6	\$2,100.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	- TWTF	3	\$350.00	0.00						
Week: 09		09/16/12	MTWTF	3	\$350.00	0.00					ł	
Week: 09		09/23/12	M F ONO 0 7-	0	\$0.00	0.00			\$475.00 D.0	0.00 NIM		04 400 00
N 4 WEWS	09/04/1	2 09/17/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГЖГБ	:30	4	\$175.00 P-3	0.00 NM	8	\$1,400.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	- TWTF	4	\$175.00	0.00						
Week: 09		09/16/12	MTWTF	4	\$175.00	0.00					l	
Week: 09		09/23/12			\$0.00	0.00 MTWTF	.20	- F	¢475.00.D.2	0.00 NIM	10	¢4 750 00
N 5 WEWS	09/04/1	2 09/17/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	MII WI L	:30	5	\$175.00 P-3	0.00 NM	10	\$1,750.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	- TWTF	5	\$175.00	0.00						
Week: 09		09/16/12	MTWTF	5	\$175.00	0.00					l	
Week: 09		09/23/12		0	\$0.00	0.00						
N 6 WEWS	09/04/1	2 09/17/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09		09/09/12	S-	1	\$75.00	0.00						
Week: 09		09/16/12		0	\$0.00	0.00					ł	
Week: 09		09/23/12	Ca Ca Ca Nama	0	\$0.00	0.00	.20		#250 00 D 0	0.00 NIM	,	Ф 250.00
N 7 WEWS	09/15/1	2 09/15/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	S-	1	\$350.00	0.00						
N 8 WEWS	09/04/1	2 09/17/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	1	\$500.00 P-2	0.00 NM	2	\$1,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	S-	1	\$500.00	0.00						
Week: 09		09/16/12	S-	1	\$500.00	0.00						
Week: 09		09/23/12		0	\$0.00	0.00						
N 9 WEWS	09/04/1	2 09/17/12	M-F 9-10a M-F 9-10a	СМ	9-10a	МГWГF	:30	5	\$175.00 P-3	0.00 NM	10	\$1,750.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	- TWTF	5	\$175.00	0.00						
Week: 09		09/16/12	MTWTF	5	\$175.00	0.00						
Week: 09		09/23/12		0	\$0.00	0.00			#450.55 5	0.00.117		04 500 05
N10 WEWS	09/04/1	2 09/17/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГWГF	:30	5	\$150.00 P-3	0.00 NM	10	\$1,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	- ТWГF	5	\$150.00	0.00						
Week: 09		09/16/12	MTWTF	5	\$150.00	0.00						
Week: 09		09/23/12		0	\$0.00	0.00			***			A a a a a a a a a a a
N11 WEWS	09/04/1	2 09/17/12		CM	11a-12p	MTWTF	:30	5	\$225.00 P-3	0.00 NM	10	\$2,250.00





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Advertiser Obama / Democrat / Preside Product OFA Sked C 9.4-9.17.12 Estimate # 1687

											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 11-12p M-F 11-12p									_
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF	5	\$225.00	0.00						
Week: 09/		09/16/12	MTWTF	5	\$225.00	0.00						
Week: 09/		09/23/12		0	\$0.00	0.00						
N12 WEWS	09/04/1	2 09/17/12	M-F 12pm News M-F 12p News	СМ	12-1p	MTWTF	:30	5	\$175.00 P-3	0.00 NM	10	\$1,750.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWFF	5	\$175.00	0.00						
Week: 09/ Week: 09/		09/16/12 09/23/12	MTWTF	5 0	\$175.00 \$0.00	0.00 0.00						
N13 WEWS				CM	1-2p	MTWTF	:30	5	\$200.00 P-3	0.00 NM	10	\$2,000.00
			M-F 1-2p				.30	3	φ200.00 F-3	U.UU INIVI	10	φ2,000.00
	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/09/12 09/16/12	- 1 W1 F МГWГF	5 5	\$200.00 \$200.00	0.00 0.00						
Week: 09/		09/10/12		0	\$0.00	0.00						
N14 WEWS			M-F 2-3p	CM	2-3p	- TWTF	:30	5	\$200.00 P-3	0.00 NM	5	\$1,000.00
			M-F 2-3p						*			* ',
Sta Week: 09/	art Date	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
N15 WEWS				CM	2-3p	MTWTF	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
N 13 WEWS	09/11/1	2 09/17/12	M-F 2-3p	Civi	2-3μ	MI WI F	.30	5	ф000.00 P-2	U.UU INIVI	5	φ3,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- ТWГF	4	\$600.00	0.00						
Week: 09/		09/23/12	M	1	\$600.00	0.00			#000 00 P 0	0.00.1114	_	# 4.000.00
N16 WEWS	09/04/1	2 09/10/12	M-F 3-4p M-F 3-4p	СМ	3-4p	МГЖТБ	:30	4	\$800.00 P-2	0.00 NM	5	\$4,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF	5	\$800.00	0.00						
Week: 09/		09/16/12		0	\$0.00	0.00	-20		Ф005 00 D 0	0.00 NIM	_	Φ4 40E 00
N17 WEWS	09/11/1	2 09/17/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГЖТБ	:30	5	\$225.00 P-3	0.00 NM	5	\$1,125.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 09/23/12	- TWTF M	4	\$225.00	0.00						
Week: 09/ N18 WEWS				CM	\$225.00 4-5p	0.00 МГWГF	:30	5	\$300.00 P-3	0.00 NM	10	\$3,000.00
			M-F 4-5p Dr. Oz	Civi	4-5p	MI WI F	.30	5	ф300.00 F-3	U.UU INIVI	10	φ3,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF MTWTF	5	\$300.00	0.00						
Week: 09/ Week: 09/		09/16/12 09/23/12	NII W I F	5 0	\$300.00 \$0.00	0.00 0.00						
N19 WEWS			M-F 5-6p News	CM	5-6p	<u>МГWГ</u> F	:30	1	\$300.00 P-3	0.00 NM	2	\$600.00
			M-F 5-6p News		ООР		.00		φοσο.σσ1 σ	0.00 14101	_	ψοσσ.σσ
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/09/12 09/16/12	- TWTF MTWTF	1 1	\$300.00 \$300.00	0.00 0.00						
Week: 09/		09/16/12		0	\$0.00	0.00						
			M-F 6-630p News	s CM	6-630p	MTWTF	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
C+-	ort Doto	End Data	M-F 6-630p News		Doto	Patina						
Week: 09/	art Date /03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$400.00	Rating 0.00						
1100K. 00/		33,00/12			ψ 100.00	3.00				•	•	





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<u>Original Date / Revision</u> 08/29/12/ 08/29/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked C 9.4-9.17.12 Estimate # 1687

Note	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Tot Spots	tals Amount
Start Date Color	N20 WEWS		2 09/17/12	M-F 6-630p News	s CM							\$800.00
Week: 09710712 0916112 091711	2.	. 5 .	5 15 .	•		5.	D ::					
Name												
No.												
Sign Date End Date Meek Spots Spot				M-F 7-730p	CM	· · · · · · · · · · · · · · · · · · ·		:30	3 \$2,000.00 P-2	0.00 NM	6	\$12,000.00
Week: 0910712 0910712				M-F 7-730p								
Week: 09/10/12 09/16/12 09/	<u>Sta</u>	rt Date	End Date				Rating					
New												
N22 WEWS 09/04/12 09/17/12 MF 730-8P				WII W I F								
New Start Date End Date Weekdays Spots/Week Rate Rating Week 09/09/12 09/10/12 09/10/12 MINTER- 3 \$2,000.00 0				M-F 730-8P		-		-30	3 \$2 000 00 P-2	0.00 NM	6	\$12,000,00
Week: 09/03/12 09/09/12 TWITF- 3 \$2,000.00 0.00	NZZ WZWO	00/04/1	2 00/11/12		OIVI	700 ор	WI WII	.00	σ ψ2,000.001 2	0.00 14101		Ψ12,000.00
Week: 09/10/12 09/16/12 09/16/12 MON Bachelor/Bachelore Monday Prime Special Composition Monday Prime Spec	Sta	rt Date	End Date		Spots/Week	Rate	Rating					
Neek: 09/17/12 09/12/12 09/10/12 MON Bachelor/Bachelor® 8-11p M 30 2 \$5,000.00 P-2 0.00 NM 2 \$10,000.00												
N23 WEWS 09/10/12 09/10/12 MON Bachelor/Bachelor® Solts/Week Rate Rating Week 09/10/12 09/16/12 Mr 2 \$5,000.00					_							
MON Bachelor/Bachelore Meckdays Spots/Week Rate Rating Monday Prime Special CM Mo								-20	2 \$5 000 00 B 2	0.00 NIM	2	¢10,000,00
Neek: 09/10/12 09/16/12 Monday Prime Special Keek: 09/17/12 09/17/12 Monday Prime Special Keek: 09/17/12 09/1	N23 WEWS	09/10/1	2 09/10/12			6-11p	IVI	.30	2 \$5,000.00 P-2	U.UU INIVI	2	\$10,000.00
N24 WEWS 09/17/12												
Monday Prime Special Monday Prime Special				112				.20	0. \$4.500.00 B.0	0.00 NIM		# 2 222 22
Neek: 09/17/12 09/23/12 M 2 \$1,500.00 0.00	N24 WEWS	09/17/1	2 09/17/12			CMA Music I	-estiva <u>w</u>	:30	2 \$1,500.00 P-3	0.00 NM	2	\$3,000.00
N25 WEWS 09/11/12 09/11/12 Tuesday Prime B CM 9-10p -T :30 1 \$2,200.00 P-3 0.00 NM 1 \$2,200.00												
Tuesday Prime B Start Date End Date Weekdays Spots/Week Rate Rating 0.00												
Neek: 09/10/12 09/16/12 09/05/12 09/	N25 WEWS	09/11/1	2 09/11/12	-		9-10p	- T	:30	1 \$2,200.00 P-3	0.00 NM	1	\$2,200.00
N26 WEWS 09/05/12 09/05/12 09/05/12 Wednesday Prime C CM 10-11p												
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star									4. \$0.000.00 B.O.	0.00.1114		ФО 000 00
Week: 09/03/12 09/09/12 W 1 \$2,000.00 0.00 N27 WEWS 09/06/12 09/06/12 Thursday Prime C CM 10-11p T :30 1 \$2,000.00 P-3 0.00 NM 1 \$2,000.00 Start Date Week: 09/09/12 09/09/12 T 1 \$2,000.00 0.00	N26 WEWS	09/05/1	2 09/05/12	·		10-11p	W	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
N27 WEWS 09/06/12 09/06/12 Thursday Prime C CM 10-11p T :30 1 \$2,000.00 P-3 0.00 NM Thursday Prime C C												
Thursday Prime C Start Date End Date Weekdays Og/09/12 Og/16/12				•••	<u>-</u>				4. \$0.000.00 D.O.	0.00 NIM		#0.000.00
Week: 09/03/12 09/09/12 T 1 \$2,000.00 0.00 N28 WEWS 09/16/12 09/16/12 Sunday Prime B Sunday Prime C Sund	N27 WEWS	09/06/1	2 09/06/12	•		10-11p	T	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
N28 WEWS 09/16/12 09/16/12 Sunday Prime B CM 8-9p S :30 1 \$5,000.00 P-2 0.00 NM												
Start Date End Date Weekdays Spots/Week Rate Rating 0.00						-		-30	1 \$5,000,00 B 2	0.00 NIM	1	\$5,000,00
Week: 09/10/12 09/16/12 S 1 \$5,000.00 0.00 N29 WEWS 09/09/12 09/09/12 09/09/12 Sunday Prime C Sun	NZO WEWS	09/10/1	2 09/10/12	•	Civi	0-9p	3	.50	1 \$5,000.00 F-2	U.UU INIVI	'	φ5,000.00
N29 WEWS 09/09/12 09/09/12 Sunday Prime C CM 9-10p S :30 1 \$4,500.00 P-2 0.00 NM 1 \$4,500.00												
Start Date End Date Weekdays O9/09/12 O9/09/1												
Week: 09/03/12 09/09/12 S 1 \$4,500.00 0.00 N30 WEWS 09/04/12 09/17/12 M-F 1135p-1202a NightlicM 1135p-1207x MTWTF :30 1 \$300.00 P-3 0.00 NM 2 \$600.00 NM M-F 1135p-1202a Nightlir Weekdadys Spots/Week Rate Rating New No.00	N29 WEWS	09/09/1	2 09/09/12	•	СМ	9-10p	S	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
N30 WEWS 09/04/12 09/17/12 M-F 1135p-1202a Nightli©M 1135p-1207x MTWTF :30 1 \$300.00 P-3 0.00 NM 2 \$600.00 M-F 1135p-1202a Nightlir Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 TWTF 1 \$300.00 0.00 Week: 09/10/12 09/16/12 MTWTF 1 \$300.00 0.00 Week: 09/17/12 09/23/12 0 \$0.00 0.00												
M-F 1135p-1202a Nightlir Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 - TWTF-										0.05	_	A
Week: 09/03/12 09/09/12 - TWTF - 1 \$300.00 0.00 Week: 09/10/12 09/16/12 MTWTF - 1 \$300.00 0.00 Week: 09/17/12 09/23/12 0 \$0.00 0.00	N30 WEWS	09/04/1	2 09/17/12		-	1135p-1207	с МГЖГБ	:30	1 \$300.00 P-3	0.00 NM	2	\$600.00
Week: 09/10/12 09/16/12 MTWTF 1 \$300.00 0.00 Week: 09/17/12 09/23/12 0 \$0.00	Sta	rt Date			Spots/Week		Rating					
Week: 09/17/12 09/23/12 0 \$0.00 0.00					•							
					-							
	VVEEK. U9/	11/12	03/23/12		0	ψυ.υυ	0.00				100.1	200 000 00